

LPLA August 2021 Monthly Metrics Dashboard

(Posted September 21, 2021)

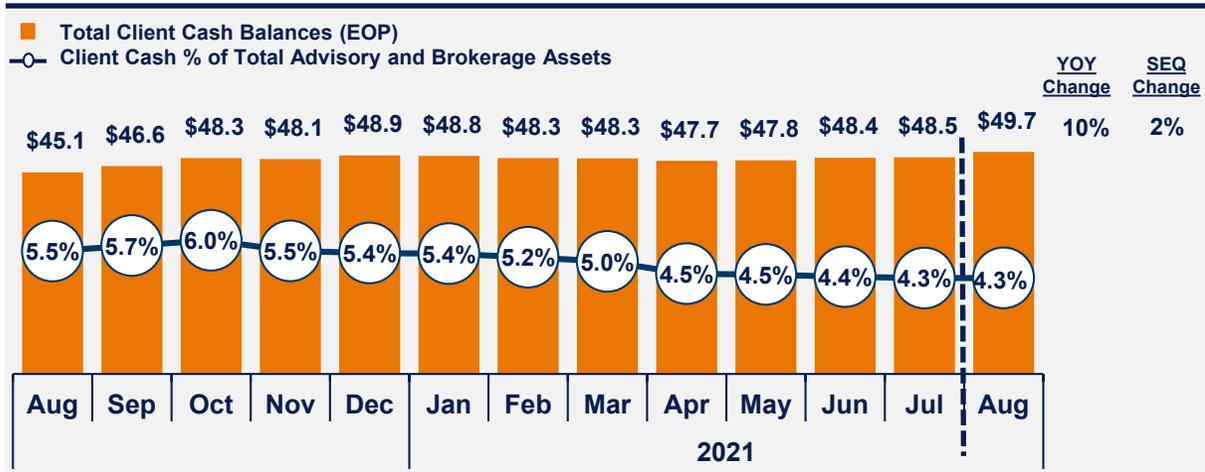
Total Advisory and Brokerage Assets (\$ billions)



Total Net New Assets (\$ billions)⁽¹⁾



Client Cash Balances (\$ billions)



Net Buy (Sell) Activity (\$ billions)



[†] Calculated as current period total organic net new assets multiplied by twelve, divided by preceding period Total Advisory and Brokerage Assets.

(1) Waddell & Reed assets and net new assets were not included in August Net New Asset totals or in the calculation of net new asset annualized growth rates as we continue to onboard assets from Waddell & Reed that are held directly with sponsors.